



Who We Are

Designer and Producer of high-quality LED Lighting
Equipment & Solutions

Our Capabilities Include:

1. Engineered product portfolio for JIT assembly
2. LED product application and control expertise
3. Business best-practice training & support
4. Intelligent infrastructure to embrace complexity

Our Mission:

*We are a team of Professionals who add Value to our
customers, vendors, and teammates.*

Employee Professional

- I deal with honest people on honest terms.
- I seek out challenges that deter others.
- I contribute to the success of my teammates in a meaningful way.
- I drive my tasks to completion.
- My work products are of excellent quality.
- I combine grit, intelligence, and common sense.
- I know Why we do things.
- My positive attitude is contagious.
- I am enjoyable to be around.
- I am calm.
- I am a Professional.

Value Proposition

(Measured by Meaningful Differentiation)

- i. We are easy to do business with.
- ii. We offer products that “Wow”.
- iii. We stand behind our work and our commitments.
- iv. We make our best effort to problem solve any issue.
- v. We participate in the profitable growth of our customer-partners.
- vi. We are honest & straightforward.